



Joules Equestrian Event of the Year Award 2012

To be awarded to the event that best works with its exhibitors to build success for both the trade and visitors and gives full consideration to the trade's requirements and welfare.

Entries close 13th January 2012

Nominated Event, date and location:

Organisers details, if available:

Nominating Trade Stand/Company:

Contact Details:

How many times have you exhibited at this event before?

How many events do you exhibit at per year?

What proportion of your turnover is taken at this event?

Where does this event rank in terms of importance to your business? (Please note that the best event in terms of attention to the trade may not necessarily be the biggest or best in terms of turnover).

Reasons for nomination:

The sorts of questions to be considered when justifying a nomination includes:

What makes this Event successful for you and how are your needs catered for?

Do they provide sufficient catering, toilets and showers and open them at sensible times?

What are the loading and unloading arrangements? How helpful are the organisers?

What payment systems are in place?

How do the quality and quantity of visitors compare to other events?

Please continue on additional pages if required.

Conditions:

Nominated Events must be either equestrian or have a defined equestrian content with a defined trade stand area.

Nominations may be made only for events in the 2011 Calendar year by companies who have exhibited at the event this year.

Please return the completed form to BETA, East Wing, Stockeld Park, Wetherby, LS22 4AW by 13th January 2012.